

## **Department of Finance & Risk Management**

## **Educational Goals**

- Nurture the financial and risk management professionals with self-discipline and professional ethics.
- Prepare students with both theory and practice of professionalism in finance and risk management.
- Nurture international, informational, innovative integration of the professionals.

## Department Curriculum

Basic Courses

Economics, Accounting, Statistics, Internet Application, Foreign Language.

• Financing Courses

Financial planning theory and practice courses such as: Financial Markets, Financial Regulations, Money And Banking, Financial Management, Investment, Fund Investment And Management, Financial Institutions Management, Corporate Finance, etc.

• Risk Management Courses

Risk management theory and practical courses such as: Risk Management Basic And Theory, Insurance, Property Risk Management, Personal Risk Management, Risk Management Case Analysis, Enterprise Risk Management, etc.

Marketing Courses

Financial marketing skills courses, such as: Management, Consumer Behavior, Financial Marketing, Customer Relationship Management, Strategic Marketing, Internet Marketing, Case Study of Marketing Management, Financial Marketing Planning and Practice, etc.

# **Department Features and Value**

- The courses of finance and risk management fit the workplace requirements of the financial industry and business risk-management department.
- For financial and risk management practices of the internship can be integrated with the application of core professional skills.
- Learning how to operate electronic applications and database software can improve financial and risk management capacity of program implementation.
- Foreign language skills and international protocol training can discern trends in international financial markets and regulations.
- Strengthen communication, coordination and teamwork, character education can be given substantial basis for the dedicated and professional ethics.
- Encourage innovative thinking and integrated planning can create competitiveness for future employment.

#### **Department Vision/Development**

- Establishment in a wide range of industry-university cooperation, set up a financial and risk-management training center.
- Promote the concept of lifelong learning services and train students to adapt to the environment and career development.
- Providing financial advisory services, promote the professional training of financial and risk management.

#### **Students Career Planning**

- Graduate on advanced studies:
  To provide the valuable information and offer the effective assistance to join the domestic/international graduate on higher rank studies on related fields.
- Employment opportunities:
  - Banking and financial services personnel.
  - Securities and investment personnel.
  - Insurance practitioners.
  - Risk managers.